



An *Unexpected* Destination

## **Building A Better Boyertown**

3 East Philadelphia Avenue  
Boyertown PA, 19512

### **FOR IMMEDIATE RELEASE**

Press Inquiries:

Emily Jones, Assistant Main Street Manager  
610-369-3054  
assistant@boyertownpa.org

### **Building A Better Boyertown is hosting its annual Coming Out of Hibernation Event!** *Celebrate Spring on East Philadelphia Avenue!*

**BOYERTOWN, PA.** – On April 21, 2018 from 11 am to 2 pm, celebrate Spring with in downtown Boyertown. East Philadelphia Avenue will be closed between Chestnut and Washington Streets to traffic. Walk our historic downtown, and enjoy artisanal crafters, open air food vendors, community organizations, moon bounce, games, activities and much more!

Building A Better Boyertown hosts a series of community events on the third Saturday of the month. Building A Better Boyertown's Annual Coming Out of Hibernation will hit the streets of Boyertown on April 21, 2018 rain or shine. There will be over 40 vendors set-up on East Philadelphia Avenue, a hot-dog eating contest, games and moon bounce for a day of fun for the whole family. Remember, vendors can begin set-up at 10 am!

The Promotions Committee would like to thank this year's sponsors; BB&T, Dan Albert of State Farm, Diamond Credit Union, Denney Electric Supply, Pottstown Hospital Tower Health, Mack Party Pros, Bally Saving Bank and Carr Chiropractic and Wellness, LLC.

For more information or if you'd like to volunteer with this or other Boyertown activities and projects, please visit [www.boyertownpa.org](http://www.boyertownpa.org) or contact the Building a Better Boyertown office at 610-369-3054 or email [assistant@boyertownpa.org](mailto:assistant@boyertownpa.org).

*BBB is a non-profit Main Street Revitalization Organization that is dedicated solely to the revitalization of the designated Downtown Boyertown community. We provide Outreach, Business Retention Assistance, Business Recruitment for vacant properties, Visual Merchandising Assistance, Façade Grant Assistance, Promotional Activities and Events, and more, per the National Main Street's Four Point Approach to communities. BBB is a strong advocate for the Boyertown Community initiative and is active in many strategic partnerships which promote revitalization and reinvestment in the community.*