

An Unexpected Destination

**Building a Better Boyertown and the Merchant's Committee
Presents
Pumpkinfest
October 28, 2017**

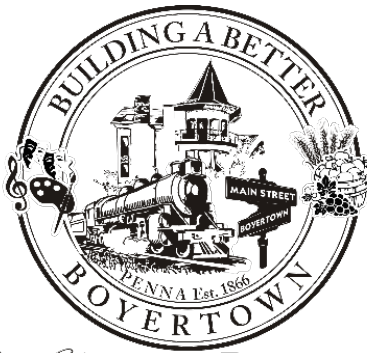
Building a Better Boyertown (BBB) hosts community events. With the permission of the Borough of Boyertown, BBB's Pumpkinfest will be on October 28, 2017.

This event takes place in the storefronts of downtown businesses, as well as on Philadelphia Avenue. Businesses are encouraged to have pumpkin themed specials, and to embrace the theme in decorating their storefronts. There will be a pumpkin lighting ceremony at 7 pm on October 28. The event is free to the public.

On October 27, during the monthly Art Walk in Boyertown, there will be carving stations set up at participating businesses. These stations will be opportunities for the public to help decorate for Pumpkinfest, whether that be carving a pumpkin or painting one.

If your business is interested in sponsoring a carving station for this event, it is the responsibility of the business to provide personnel to help with carving and painting of the pumpkins. This also includes setting up and tearing down the carving/painting area. If your business chooses to sponsor the station but does not wish to have a carving/painting area, your business may donate that location to a civic group of your choice.

If you have any questions or would like to participate in sponsoring this event, please contact the Pumpkinfest Committee at BoyertownPumpkinFest@gmail.com. Checks and registration forms should be mailed or dropped off to the Building a Better Boyertown office located at 3 East Philadelphia Avenue, Boyertown, PA 19512.



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Building a Better Boyertown Sponsorship Registration 2017 Pumpkinfest

Yes, I would like to be a sponsor of Building a Better Boyertown's Pumpkinfest. My sponsorship level choice is as follows:

\$100 Sponsor

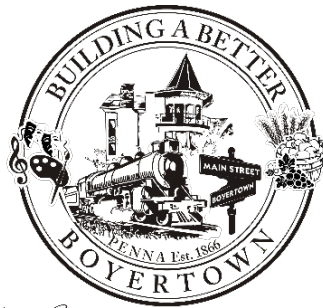
I will have my logo on all flyers and posters for the event. An area of Pumpkinfest will be branded with my logo. My business will also be mentioned in the press release prior to the event.

\$50 Sponsor

I will have my logo included on the posters for the event. My business will also be mentioned in the press release prior to the event. I understand that it is my responsibility as the business to provide personnel to help with carving and painting of the pumpkins. This also includes setting up and tearing down the carving/painting area. If my business chooses to sponsor the station but does not wish to have a carving/painting area, I understand my business may donate that location to a civic group of my choice, as well as guarantee personnel to assist at the station.

\$25 Sponsor

I will be included in the press release prior to the event, and be included in the social media postings regarding Pumpkinfest.



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Business Name

Service Provided

Address

Phone Number

Email

Website

Contact Name

Signature

For sponsorships, please send your logo by **September 22, 2017** to the Pumpkinfest Committee at BoyertownPumpkinFest@gmail.com

www.boyertownpa.org